

CMSS IN TANZANIA

# NEWSLETTER



Written By: David Mulokozi

## **Saving Our Ocean Is to Protecting Our Heritage**

Motivating activities for Tanzanian Beach cleanups should emphasize community action on marine protection, and the preservation of coastal heritage. High-impact themes include fighting plastic pollution, protecting local fishing/tourism, and fostering a blue economy, often should be emphasizing on collective responsibility to keep beaches safe for future generation. To tackle the growing menace of plastic while restoring coastal beauty, there is the must to encourage collaboration of environmental stewards and community members to actively engage in saving the ocean.

## **Making a Splash for Clean Tanzania**

Beaches in Dar es Salaam and Zanzibar are under siege from plastic pollution. Involving community-driven action to manage plastic waste by organizing events to remove plastic waste and promoting public awareness on the impact of those waste on oceans and water sources. For a cleaner Tanzania, it is essential to scale up recycling infrastructure, strengthen policy enforcement, and foster public-private partnership. The focus should be on building a circular economy and consolidating community-led waste management, which is critical for preventing plastic from entering the environment. Beach cleanups are critical for protecting ocean life as it align with Sustainable Development Goal 14.



Tanzania's coastline is a vital heritage supporting livelihoods and biodiversity however now it is threatened by plastic pollution. Regularly engaging in community beach cleanups is crucial to restoring ecosystems and protecting the Blue economy. Join CMSS' movement in a collaborative way with aquaphile to keep Tanzania's beaches clean for future generation. Our local effort can turn our coastlines from waste hotspots back into pristine, natural spaces.



### Every piece of litter you collect helps preserve Tanzania's stunning coastline for generation to come

Protecting our marine heritage requires Preserving Tanzania's coastline requires a multi-faceted approach on engaging local communities in conservation and managing waste to protect ocean. Collecting even single piece of litter helps preserve coastlines by directly preventing it from entering the marine ecosystem, where it could harm wildlife and break down into toxic microplastics. Coastal litter pollution comes primarily from land-based sources such as urban runoff, littering on beaches, and storm drains. Making immediate removal is essential to protecting the overall health of the ecosystems. Individual litter collection will always help preserving coastlines and make it more resilient to environmental stress and attract more tourism which is crucial for local coastal economies. Litter collecting is critical, accessible and high-impact activity that anyone can engage in to protect their local and global environment.

### A Multi-stakeholders Approach to links Local Community Action with National Policy

By partnering with existing initiatives and stakeholders can ensure our efforts are part of a national strategy to secure a healthy, sustainable ocean in Tanzania. Involving organizations and governmental bodies to save the ocean require a multi-stakeholders approach which links local community action with national policy, particularly through the Blue Economy framework. The approach supports ocean conservation by fostering partnerships between coastal residents, NGOs, government agencies, and the private sector. This approach empowers local communities specifically through Beach Management Units (BMUs) to actively manage marine resources, reduce destructive fishing, and restore habitats ensuring long-term stewardship rather than relying solely on top-down regulations. Key strategies area to focus on saving the ocean include supporting community-led fisheries management, adopting sustainable aquaculture, strengthening marine protected areas (MPAs) and implementing plastic regulations.



### Partnership Structure

The successful implementation of ocean conservation projects relies on Nature-Wealth-Power framework which aligns ecosystem health with economic benefits and local empowerment. Thankful for Tanzania government and all NGOs which are already working on the ground to provide a bridge between local communities and policy makers.